



NEWS RELEASE

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Management studies student places 4th in the world

Northern Lakes College Management Studies students participated in an online business strategy game. They competed against other business students from colleges, universities and technical institutes from around the world. Northern Lakes College is proud to announce that one of the students, Marie Rasi – Grouard campus, placed 4th out of 2089 teams from 126 colleges/universities.

The task assigned was to run an athletic footwear company in head-to-head competition against companies managed by other students worldwide. Company operations paralleled those of actual athletic footwear companies.

Each week, the best-performing companies measured on 4 performance variables (Overall Score, Earnings Per Share, Return on Equity, and Stock Price).

Northern Lakes College students competed and achieved great results:

Marie Rasi – Grouard Campus

- **Best Overall Score 4th position with 108.5 tied for the**
- Stock Price - **\$309.65** was the 81st best Stock Price performance

Michele Martel - Athabasca Campus

- Return on Average Equity - **43.2%** tied for the 65th best ROE performance

Mary Cardinal – Peerless Lake Campus

- Return on Average Equity - **43.2%** tied for the 65th best ROE performance

Lila Oar – Peerless Lake Campus

- Return on Average Equity - **42.8%** tied for the 68th best ROE performance

April Mclean – Fort Vermillion Campus

- Return on Average Equity - **42.0%** tied for the 72nd best ROE performance

Marie Rasi – Grouard Campus

- Return on Average Equity - **42.0%** tied for the 72nd best ROE performance

“This is a significant achievement,” said Natascha Doiron, Management Studies Instructor. “The students’ success provides international recognition for Northern Lakes College and our Business Program. I congratulate each of the students for this amazing achievement.”

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