



Policy

Title: Board Communication

Policy Statement:

The Board will maintain effective communications with and for its publics.

Approved: Original copy signed by the Chair of the Board
(Daniel Vandermeulen, Chair of the Board)

December 15, 2016
(Date)

Sponsorship: Governance

To Be Reviewed: December 15, 2021

Review and Revision Date(s): January 1998, January 2006, November 2008, January 2012, December 2016.

First Approval Date: January 12, 2006

Stakeholders Consulted (Date):

Senior Management Team - December 2005, November 2008, December 2011;
Senior Leadership Team - December 2016.

Reference to other Document:

General – College Communications – Accolades and Complaints Procedure

Guidelines:

1. Board members shall maintain the confidentiality of privileged information.
2. The Board Chair or the President or their designates are the official spokespersons for the College
3. Communications to the public shall be clear, timely, and accurate.

4. Beyond formal meetings of the Board, Board members shall respect formal communication channels and shall direct any comment regarding staff, to the President.
5. Building and maintaining public support and confidence in the College is an important focus of Board communications. All members of the Board will speak with “one voice” in communicating decisions of the Board.
6. The Board encourages College stakeholders to provide constructive feedback which will enhance and improve academic and service quality.