

MEDIA RELEASE

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Northern Lakes College business student wins international business simulation competition

Northern Lakes College business administration student Thomaskutty Thomas won an international business simulation competition called GLO-BUS while taking a collaborative business administration program from Northern Lakes College and Portage College.

GLO-BUS is a popular simulation in business schools. Over the last 12 months, the simulation has been used by 34,738 students at 321 post-secondary institutions in 32 different countries. As part of the business administration program curriculum, students participate in this online strategy game where they gain experience in running a business in a global market arena.

"The game puts you in a situation where you can apply what you have learned in business school and be logical in deciding what to do," Thomas explained. "Everything about your company and the industry environment you will operate in has been made as realistic as possible to provide you with a close to real-life managerial experience."

Thomas and the company he created competed head-to-head on an international level against companies run by other students.

"My first thought after the win was that my hard work was not in vain," said Thomas. "I applied the techniques and knowledge I learned from the business administration program and ultimately stepped into the shoes of the customer to make each decision."

"The College is extremely proud of Thomaskutty for this great accomplishment", offered Ann Everatt, President and CEO of Northern Lakes College. "To participate and win this international competition speaks well of the faculty at both Northern Lakes College and Portage College and the quality of our programs and students."

"This proves students from rural northern Alberta can be competitive on an international stage," said Glenn Mitchell, Dean, Business, Academics and Trades, Northern Lakes College.

The business administration program is offered in partnership with Portage College. The partnership enhances the ability of each institution to offer the broader streams to their respective communities. "The partnership between Northern Lakes College and Portage College helped me complete the

business administration program without having to move away from my hometown and my family," said Thomas.

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Northern Lakes College is located in more than 26 communities across northern Alberta. Programs offered include academic upgrading, certificate, diploma, apprenticeship, university studies, and a variety of workforce development opportunities.

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