



NEWS RELEASE

For Immediate Release

Northern Lakes College Native Cultural Arts Museum Achieves Recognized Museum Designation

[February 18, 2015, Grouard] – The Native Cultural Arts Museum is proud to announce that it is the latest institution in Alberta to receive the Recognized Museum designation from the Alberta Museums Association (AMA).

This is an exciting time for the Museum because earning this designation demonstrates that the institution is committed to maintaining standards of professional practice and to ensuring that it plays a strong and important role within the community.

The Recognized Museum Program (RMP) is an accreditation program managed by the Alberta Museums Association that identifies those museums and related sites in Alberta that meet professional standards for best practices.

The Native Cultural Arts Museum voluntarily participated in the Recognized Museum Program offered by the AMA, which involved providing evidence to a panel of museum professionals that demonstrated how the institution meets the AMA's Definition of a Museum.

“This designation would not have been possible without the Community Education Committee (CEC) members whom have been serving as volunteers on our Museum Advisory Committee since 2012,” noted Rachel Cripps, Museum Administrator.

What does the Recognized Museum Program mean for the public?

For museum visitors, the RMP is intended to help them recognize those museums that are working hard to maintain professional standards regarding collections management, educational programming, visitor services, governance, and volunteer participation, among other museum practices as required for their institution. Visitors will see the RMP logo and know they can expect a high-quality visitor experience. In partnership with Travel Alberta, the AMA promotes Recognized Museums to the public through its website: public.museums.ab.ca.

About the Alberta Museums Association

Founded in 1971, the Alberta Museums Association is the non-profit provincial association for Alberta's museums and museum professionals and supporters. The AMA leads, facilitates, and supports museums in their vital role within communities across the province. Today, the AMA has more than 280 Institutional and 330 Individual Members.

For more information about the Recognized Museum Program and / or the Alberta Museums Association, please visit www.museums.ab.ca.

Northern Lakes College is a Comprehensive Community Institution offering certificate and diploma programs in Business, Health Sciences, Human Services, Technology, Trades, University Studies and Academic Upgrading. The College collaborates with Campus Alberta partners to offer degree completion opportunities throughout its service region, including a Bachelor of Education. Northern Lakes College also provides a wide variety of certificate programs through its Continuing Education and Corporate Training Department.

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