



MEDIA RELEASE

For Immediate Release

Slave Lake Campus hosts Forestry Career Fair

March 24, 2016 (Slave Lake)

Northern Lakes College hosted its second annual Forestry Career Fair at the Slave Lake Campus on March 4, 2016. The goal, as described by Brian Panasuik was to get as many of the local students from grades nine through twelve to consider a career in the forest industry.

Panasuik, who is the Chair of Dual Credit and Student Recruitment at Northern Lakes College welcomed students from Slave Lake, Kinuso and Smith to meet with employers in a ‘speed dating’ format. “Each student had ten minutes to speak one-on-one with both local companies and associated education and training representatives” says Mr. Panasuik “the students had a lot of fun with it.”

Feeding off of positive reviews from the 2015 Fair, the industry booths were staffed with individuals actually doing the work in the field. Students sat and discussed possible career choices with others who had made those same choices years prior. In addition, students then had the opportunity to take that information and speak with the College regarding details on Trades and Career Growth targeted towards the forest industry.

This year’s Fair boasted commitments from Tolko, Vanderwell, and West Fraser allowing students to research careers into Woodland Operations, Manufacturing and Administration. In keeping with the forest industry theme, related groups and associations were also invited such as the Junior Forest Wardens and the Forest Education Society. Additional participation from the Woodland Operator Learning Foundation (WOLF) and displays from Careers Next Generation and Alberta Apprenticeship and Industry Training (AIT) provided a wide and varied view and opportunities within the industry.

In all, more than 200 students took advantage of the Forestry Career Fair this year. Northern Lakes College, along with their corporate partners demonstrated once again, positive results in working together towards a shared goal.



Northern Lakes College is a Comprehensive Community Institution offering certificate and diploma programs in Business, Health Sciences, Human Services, Technology, Trades, University Studies and Academic Upgrading. The College collaborates with Campus Alberta partners to offer degree completion opportunities throughout its service region, including a Bachelor of Education. Northern Lakes College also provides a wide variety of certificate programs through its Continuing Education and Corporate Training Department.

For media inquiries please contact:

Valerie Tradewell
Director, College Advancement
Northern Lakes College
780-849-8621