

Mission Statement

With respect for cultures and the needs of communities, Northern Lakes College provides quality educational programs and services which enable adults to continue their education, to improve their employment opportunities, and to enhance their quality of life.



MINUTES The Board of Governors of Northern Lakes College

November 5 & 6, 2014

DAY 1

9:30 a.m.

Edmonton, AB

Present:

Governors	
Daniel Vandermeulen - <i>Public Member (Chair)</i>	✓
Vacant - <i>Public Member (Vice Chair)</i>	
Wilf Willier- <i>Public Member</i>	✓
Earl Laboucan - <i>Public Member</i>	✓
Dan Fletcher - <i>Public Member</i>	✓
Inier Cardinal- <i>Public Member</i>	
Amber Armstrong - <i>Public Member</i>	
Shona Hommy-Bugarin - <i>Faculty Association-nominated Member</i>	✓
Odessa Ptashnyk – <i>Staff Association-nominated Member</i>	
Joyce Boucher - <i>Student-nominated Member</i>	✓
Ann Everatt – <i>President and CEO</i>	✓
Staff	
Madeline McVey, <i>Vice President, Academic</i>	✓
Rob LeSage, <i>Vice President, Corporate Services and Chief Financial Officer</i>	✓
Randy Anderson, <i>Manager, Aboriginal Relations, Central Region</i>	
Brad Hestbak, <i>Senior Director, External Relations</i>	✓
Paulette Campiou, <i>Executive Assistant to the Board of Governors and President & CEO</i>	✓

1. Opening

1.1 Call to Order: The meeting was called to order at 9:30 a.m. by the Chair, Daniel Vandermeulen.

2. Introductions of Guests

2.1 Ken Steele, Chief Futurist, Eduvation Inc. and Co-Founder, Academica Group Inc.

3. Welcome and Remarks by the President and Board Chair

4. Introduction

All present introduced themselves to the new Chair.

5. Little known facts exercise: Ken Steele

All present provided a few facts about themselves.

6. Key Focus Areas and Accomplishments 2014 – 2017: Ann Everatt

A detailed presentation on Key Focus Areas and Accomplishments of 2014-2017 was presented to the Board.

7. The Road ahead: Ken Steele

A presentation on the road ahead in post-secondary sector was presented to the Board.

8. Community and Industry collaborations and potential revenue streams: Ken Steele

A presentation on various types of community and industry collaborations which provide opportunities for potential revenue generating streams was presented to the Board.

9. Collaborations and Partnerships: Brad Hestbak

A presentation was given to the Board that included current collaborations, sponsorships and relationships with business and industry.

10. Expanding our community and industry relationships: Board – Facilitated by Ken Steele

All participants worked in groups to brainstorm on possible expanding partnerships that Northern Lakes College should pursue to better service its learners.

11. Leaner Services Programs at NLC: Madeline McVey

A presentation was given to the Board on the following: Environmental trends; new programs and student services introduced this year; programs that support regional economic development; and issues and challenges of introducing new programs and services.

12. Prioritization of programs at NLC: Board – Facilitated by Ken Steele

All participants worked together to develop a criteria for prioritizing programs and with the criteria created a list of possible new programs to be offered at Northern Lakes College. The new program suggestions will be investigated further.

The Board recessed for the day at 4:00 p.m. Dinner with Alberta Government Officials is scheduled for 6:00 p.m.

MINUTES
The Board of Governors of Northern Lakes College

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DAY 2
9:00 a.m.

The meeting reconvened at 9:00 a.m. November 6, 2014.

13. Infrastructure at Northern Lake College: Rob LeSage

A presentation was given to the Board on plans to enhance and updated Northern Lakes College Facilities and Information Technology.

14. Priorities for implementation – plan for advocacy: Board – Facilitated by Ken Steele

All participants worked together to develop a list of priorities for the Northern Lakes College campus development plan.

15. Presentation on Brand Chemistry: Ken Steele

A presentation on Strategic Institutional Positioning was given to the Board.

16. Northern Lakes College Brand development activities: Brad Hestbak

A progress report on the research and development of the Northern Lakes College Brand was given to the Board. Follow up discussions will be held at the January 2015 Board meeting.

17. Identification of Brand Elements for Northern Lakes College and an identification of a brand development plan: Board – Facilitated by Ken Steele

All participant worked together to develop Northern Lakes College brand elements that provide value to its stakeholders.

18. Key Focus Areas to be identified for 2015 – 2018: Board

The list of the 2014 – 2017 Key Focus Areas was presented to the Board. The Board was requested to give recommendations for changes and additions to be implemented in the 2015 – 2018 Key Focus Areas in Comprehensive Institutional Plan. The Board recommended the following changes and additions to the Key Focus areas:

1. *Align* College programs on the basis of regional and provincial workforce demand.
2. Change 2 “Enhance” to other
3. Keep the same action word
4. *Working with other institutions in a collaborative way*
5. Management is to do more research on environmental scan to ensure we are focusing in the right areas.

19. Adjournment

The Board Retreat adjourned at 12:00 p.m.