



MEDIA RELEASE

For Immediate Release

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Northern Lakes College Alumni Releases Book

Northern Lakes College (NLC) is proud to extend congratulations to Susan Lubell on the release of her first book, *Root Cause Analysis Made Simple; Driving Bottom-Line Improvements by Preventing One Failure at a Time*. Ms. Lubell teaches the Maintenance Management Professional (MMP) certificate program offered through Northern Lakes College.

Lubell's career has progressed through a number of operations, maintenance, reliability and asset management roles. She first connected with Northern Lakes College on their initial offering of the MMP program and obtained her certification through the very program she now teaches. Since her 2007 NLC graduation, she has been involved in both the development of the program curriculum and classroom instruction, consistently receiving excellent reviews from students and coworkers.

"Susan's enthusiasm is contagious," writes Don Campbell, a former student. "She has astute business acumen and is able to coach very effectively as she understands the view from the plant floor as well as the corporate boardroom."

Lubell has provided maintenance, reliability, asset management and operational excellence expertise to several corporations throughout her career, and was recently elected President, Plant Engineering and Maintenance Association of Canada (PEMAC). In 2016, she represented PEMAC on an international front through the Global Forum on Maintenance and Asset Management (GFMAM) in Scotland and more recently in Bahrain where she delivered a talk on the subject of Root Cause Analysis

Invited to co-write by author Ricky Smith after he attended a presentation delivered by Lubell, the book was created to meet a lack of practitioner resources in the niche market.

"The book is designed to address a key need and to be very practical – it's aimed at the practitioner level, at the very students that take the MMP program at NLC," says Lubell. "It's a very approachable and applicable book that addresses the questions of who, what, when, where, why, and how for root cause analysis." The book has already received online accolades, reviewed as a "Maintenance Bible."

The wealth of knowledge the book incorporates would be familiar to her NLC students, who enjoy the benefits of a field expert in the classroom. "I really believe in the NLC MMP program," says Lubell. "I really enjoy seeing the students' development in terms of maintenance management understanding and the direct applicability in their work environments. One of the benefits of the online program is that the students learn from others across Canada and internationally. Within NLC's program, you learn from people in many different industries and companies, not just within your own limited environment."

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Northern Lakes College is a Comprehensive Community Institution offering certificate and diploma programs in Business, Health Sciences, Human Services, Technology, Trades, University Studies and Academic Upgrading. The College collaborates with Campus Alberta partners to offer degree completion opportunities throughout its service region, including a Bachelor of Education. Northern Lakes College also provides a wide variety of certificate programs through its Continuing Education and Corporate Training Department.

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