



MEDIA RELEASE

FOR IMMEDIATE RELEASE

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Northern Lakes College collaborates with Regional Economic Development Initiative and Community Futures Northwest on REDI Business Bootcamp

Northern Lakes College has collaborated with the Regional Economic Development Initiative, and Community Futures Northwest to launch the REDI Business Bootcamp in the MacKenzie Region. The REDI Business Bootcamp offers a series of free courses that will help build capacity, and meet specific training needs in the MacKenzie Region. All face-to-face courses are delivered regionally in the communities of High Level, Fort Vermilion and La Crete.

“It’s very exciting to see this regional collaboration come together. The REDI Business Bootcamp is one way that REDI supports our local business community and our regional economy. I’d encourage anyone who’s interested to register,” said Lisa Wardley, REDI Chair, Regional Economic Development Initiative.

The REDI Business Bootcamp is a unique opportunity for entrepreneurs, managers and aspiring entrepreneurs to acquire essential business skills. The four aspects of the REDI Business Bootcamp are Business planning, Human Resources, Marketing, and Bookkeeping. The REDI Business Bootcamp training offers two delivery formats, one is the traditional, face-to-face delivery, and the second format is online through NLC LIVE Online™, which recreates the customary classroom setting in an online environment.

Mike Osborn, General Manager for Community Futures Northwest said, “At Community Futures Northwest Alberta, we can provide loans when traditional lenders can’t and we can support any business in the Mackenzie Region. The REDI Business Bootcamp will provide our clients, as well as aspiring entrepreneurs and existing businesses, with an opportunity to expand their business skills right here at home.”

“We are very pleased to have partnered with REDI and Community Futures Northwest to provide business training. Small businesses are essential to northern Alberta and NLC is an expert in providing customized training using various delivery methods that are convenient to the customer. We anticipate the classes to be enriching, beneficial to entrepreneurs and full of practical advice,” said Rachel Ouellette, Chair of Continuing Education & Corporate Training for Northern Lakes College.

The courses are free and offered through March and April 2018. The REDI Business Bootcamp is supported by the Community and Regional Economic Support (CARES) grant that was received from the Government of Alberta.



The Regional Economic Development Initiative Association for Northwest Alberta (REDI), formed in 2002, exists to promote and enhance economic growth amongst its member communities and to promote the region as a whole, rather than as individual communities. REDI is geographically located in the far northwest portion of Alberta and is located within Mackenzie County and the Métis settlement of Paddle Prairie.

For additional information contact:

Lisa Wardley
REDI Chair,
Regional Economic
Development Initiative
Association for Northwest
Alberta

780-683-2384



Community Futures Northwest Alberta, a Community Futures Development Corporation, is a federally sponsored, but community directed, not for profit organization. Our geographic area of service includes all the communities and residents of the North Western corner of Alberta, from Keg River to the south and the NWT border to the north, from the BC border to the west and east into Wood Buffalo National park.

For additional information contact:

Mike Osborn
General Manager,
Community Futures
Northwest

780-926-4233



Northern Lakes College is a multi-campus college located in northern Alberta and is focused on providing relevant, quality programs through a distributed learning model serving over 6,000 students annually. NLC offers a wide range of certificate and diploma programs in Business, Health Sciences and Allied Health, Human Services, Technology, Trades, University Studies and Academic Upgrading to meet regional needs.

For additional information contact:

Valerie Tradewell
Senior Director, External
Relations
Northern Lakes College

780-849-8621