



MEDIA RELEASE

FOR IMMEDIATE RELEASE

March 4, 2019

Slave Lake, Alberta

Life Balance, Success, and Financial Health Featured in NLC Speaker Series

The Northern Lakes College Speaker Series consists of lunch hour sessions offered to all College students and staff. The series includes sessions by inspirational authors and financial literacy sessions covering life balance, success, and financial health.

The first two sessions are sponsored by the Council of Community Education Committees. Mike Pickles of New Beginnings Consulting presents *Balancing your Life: The Wellness Wheel Lifestyle* on March 6. "The goal is to educate, empower, and inspire others to achieve their maximum potential in life," comments the author and wellness consultant.

On March 12, speaker, entrepreneur, and author Kendal Netmaker presents *Driven to Succeed*, a session based on his book of the same title. Founder and CEO of Saskatoon-based Neechie Gear, Netmaker grew up on the Sweetgrass First Nation in Saskatchewan. Inspired by the effects of his involvement with sports, Netmaker's company is involved in philanthropic activities including bursaries for post-secondary students and assisting underprivileged children to participate in sports. Comments Netmaker, "I'm excited to join the Speaker Series to impart the importance of planning where you want to be in the future in order to succeed in life, business, and as an entrepreneur."

ATB Financial is sponsoring and presenting a Financial Literacy Program consisting of four modules in March and April, including, *Taking Control of your Money*, *Credit Jeopardy*, *Saving and Investing*, and *Banking and Financial Institutions*. "At ATB Financial, we hear the importance of financial literacy and are committed to leverage our expertise and our extensive network of community-minded team members and partners to increase awareness and knowledge in this area. We have financial literacy programs catering to various groups, including at-risk women, university students, and Junior ATB and we are excited about our partnership with Northern Lakes College," comments Nizar Abouchami, Vice President, North Market for ATB.

The Speaker Series is accessible to staff and students at all 30 Northern Lakes College locations via the College's unique and innovative NLC LIVE Online™ delivery model.



Northern Lakes College (NLC), located in northern Alberta, provides quality programs through distributed learning to over 6,000 students annually. NLC offers certificate and diploma programs in Business, Health Sciences and Allied Health, Human Services, Technology, Trades, University Studies, and Academic Upgrading. The College collaborates with partners to offer degree completion opportunities, including a Bachelor of Education and a Bachelor of Social Work. NLC provides professional accreditation and certificate programs through its Continuing Education and Corporate Training Department.

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