



## **NEWS FROM PEMAC Asset Management Association of Canada**

### **MEDIA CONTACTS**

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*FOR IMMEDIATE RELEASE*

## **PEMAC selected to help municipalities across Canada make stronger infrastructure decisions**

MISSISSAUGA, March 10, 2022 – PEMAC Asset Management Association of Canada is proud to announce it has been selected by the Federation of Canadian Municipalities (FCM) to work with municipalities in their efforts to improve infrastructure spending decisions through stronger asset management. PEMAC has been selected as a partner to help and support municipalities to improve infrastructure spending decisions through better asset management.

Strong asset management ensures local leaders are making decisions based on the best information available. Municipalities across the country face a mounting pressure to balance competing priorities - including new and existing infrastructure – on limited budgets.

PEMAC will provide its Asset Management Professional certification program online to cross-functional municipal teams. This six-course program leads to a Certified Asset Management Professional designation. PEMAC will also offer interested municipal practitioners a structured course to learn about the opportunities for leveraging asset data across the lifecycle of asset management and to collaborate to publish a guide on their findings. Training will be collaborative, ensuring elected officials and staff across a number of communities are working together and learning from one another, while building their asset management capabilities.

“PEMAC, in partnership with Northern Lakes College, is pleased to offer the Asset Management Professional (AMP) education program to professionals responsible for asset management strategy from municipalities across Canada. Practitioners will have access to the latest in strategic asset management thinking, gain insight into asset management essentials in the context of ISO 5500x, all while developing the capacity to engage others and build their knowledge and skills,” shares Cindy Snedden, Executive Director, PEMAC. “We are also excited to offer a program for municipal practitioners to explore the current practices for asset master data at the acquisition phase and propose means to leverage that data to improve service delivery and reduce lifecycle costs. The participants will work together to publish a shareable knowledge product to benefit other municipalities.”

“This initiative aligns with the core values of Northern Lakes College - accessibility, collaboration, and lifelong learning,” comments Dr. Glenn Mitchell, President & CEO, Northern Lakes College. “We are



proud to partner with PEMAC to deliver Asset Management Professional training to assist municipalities throughout Canada to build asset management excellence.”

Funding for the partner organizations’ grants is provided by Municipal Asset Management Program (MAMP), an eight-year, \$110 million initiative funded by the Government of Canada and delivered by the Federation of Canadian Municipalities. The program provides asset management training, funding and information sharing to enable municipalities to access the data needed to plan effectively.

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**Related information:**

Register for the upcoming [Complimentary Information Session](#) on March 30, 2022 at 1:00 pm Eastern.

FCM’s Communities Across Canada Strengthen Asset Management New Training Opportunities [News Release](#)

FCM’s [Municipal Asset Management Program](#)

PEMAC’s [AMP for Cross-Functional Municipal Teams](#)

**Contact:**

**About PEMAC**

PEMAC Asset Management Association is a national not for profit association enabling excellence in maintenance, reliability, and asset management through collaboration, applied learning, and leadership.

**For additional information contact:**

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**About Northern Lakes College**

A distance learning college, Northern Lakes College provides the most accessible and flexible educational opportunities through innovative delivery. Utilizing its unique Supported Distance Learning (SDL) model, NLC assists 5,000 students annually to continue their education, improve their employment opportunities, and enhance their quality of life. Committed to its communities in northern Alberta and to its students, wherever they may be, NLC collaborates with business, industry, and other post-secondary institutions to benefit students and communities. Explore at [www.northernlakescollege.ca](http://www.northernlakescollege.ca).

**For additional information contact:**

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