



MARKETING CONSENT AND RELEASE

1. I _____, being of not less than 18 years of age:
 - a. Consent to my personal information, my likeness, my voice, and my name being collected, used and disclosed by The Board of Governors of Northern Lakes College (or its employees, agents, or authorized third parties) (“College”) by way of testimonial, audio, photographic or video recording for promotional purposes, educational, marketing or advertising purposes, including without limitation public display or publication in the College’s Calendar, the College’s Annual Report, newspapers, brochures, print media, on the College’s website or other social media and Internet sites (collectively, “Materials”);
 - b. Assign and transfer to the College all rights to these photographic, audio and visual recordings and all benefits and advantages to be derived therefrom, royalty free;
 - c. Agree that editing, publication, distribution, broadcast and use of the Materials shall be at the sole discretion of the College, worldwide, in perpetuity;
 - d. I understand that I will receive no compensation for the use and distribution of the aforementioned materials.
 - e. Release the College from any and all claim(s) for loss or damage of any kind arising from the use by the College of any audio, photographic or video recording of me, and Materials arising from such use, as well as the use of the “personal information” above; and
 - f. Am signing this Marketing Consent and Release voluntarily and acknowledge that neither the College, nor its members, employees, agents or authorized third parties has made any representation or promises to me as to the use of any audio, photographic or video recording of me or my personal information.

2. The “personal information” referred to in this Marketing Consent and Release is collected, used and disclosed pursuant to *Post-secondary Learning Act* and section 33(c) of the *Freedom of Information and Protection of Privacy Act* for the purposes set out herein. Questions relating to the collection, use and disclosure of personal information may be addressed to the College’s FOIP Coordinator at (780) 751-3259 or FOIPcoordinator@northernlakescollege.ca

Signed this _____ day of _____, 20____.

(Signature of Subject)

(Name and Signature of Witness)